

North American Youth Championships (“NAYC”) Rebecca Farm, Kalispell, MT July 20-26, 2020

Supplemental Information:

If you are reading this, let us be the first to congratulate both you (Parent/Guardian) and your Young Rider! A LOT of time, energy, hard work and MONEY have gone into getting to the point where the NAYC is even a consideration. Often regarded as the pinnacle of a Young Rider’s equestrian achievement, the NAYC is also recognized as the official Junior Olympics for Equestrian Sport by the United States Olympic Committee. The NAYC is the first opportunity for most Young Riders, as aspiring upper level riders, to experience the challenge, pressure, and excitement of team international competition - but it comes with a hefty price tag.

A common assumption for parents who have not gone through the “Championships” process before is that the goods and services (apparel, tack, coaching) received by the team candidates have been donated. This is simply NOT true. While the Area Young Riders Program (an affiliate of the United States Eventing Association, Inc., hereinafter referred to as “Young Riders”) anticipate receiving some donations, most items/services will need to be purchased, often at a discount, on our riders’ behalf. Young Riders, will make every effort to off-set the costs associated with sending teams to NAYC through group and individual fundraising activities leading up to the event. Any costs not covered will ultimately fall on the families of those riders who will be attending the NAYC. With that being said, active participation in all fundraising activities is CRITICAL.

Since 2017, the NAYC has been held, concurrently, with The Event at Rebecca Farm in Kalispell, Montana which meant the need for commercial transportation for most of our horses and gear. Having to pay for commercial transportation is a huge cost. The 2020 NAYC will once again be held at Rebecca Farm. While our current fundraising model has yet to generate enough funds to cover 100% of the cost of attending the NAYC it has, in the past, reduced the per rider obligation for families.

Sending a team to the NAYC is 100% funded by the Area Young Riders.

All qualified candidates are invited to attend the competition at Rebecca Farms. The USEF application process is AFTER the opening day of Rebecca Farms. This event always has a long waiting list so it is paramount that entries be submitted online by each rider on OPENING DAY into the OPEN divisions of the **, ***, and T3D. In late June, ** and *** riders will be required to submit their USEF applications to the championship divisions along with credentialing. Rebecca Farms will transfer up to 60 competitors in to each NAYC division, based on rankings provided by each Area. As in prior years, the actual team decision will be made in Montana between jogs and dressage. It is possible that a member of the Squad will not be accepted into the championship division and will remain in the open division. These competitors are still part of the Area 2 contingent and will be treated with the same respect and shared financial support as any other member of the Squad. Note: There will be no Area compensation for people hired as personal grooms, trainers, and other staff.

Below is the historical actual spending on NAYC as an example of what to expect in 2020.

	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	2020 Planned
Income						
Membership Count	56	58	64	55	60	67
4102 Young Riders Membership Dues	4,225.00	4,325.00	4,775.00	4,125.00	4,475.00	5,025.00
4510 Registration Income & Entry Fees	-	4,135.00	2,000.00	75.00	-	6,000.00
4601 Sponsorship Income	-	-	-	-	500.00	4,400.00
4651 Unrestricted Contributions (individual fundraising)	585.36 ¹	23,582.00	52,217.40	88,358.31	56,541.72	87,740.00
4652 Restricted Contributions (donations with strings)	-	-	-	2,300.00	15,667.00	5,000.00
4653 Area Fundraising Income	26,439.82	5,338.01	8,716.00	5,969.00	7,654.80	8,000.00
4654 Fundraising In-Kind Donation	-	-	684.21	5,453.05	-	2,500.00
Total Income	31,250.18	37,380.01	68,392.61	106,280.36	84,838.52	118,665.00
Expenses						
Location	Kentucky	Colorado	Montana	Montana	Montana	Montana
Horses Sent	5	3	6	9	10	14
5108 Expense to transport Horses	-	7,998.00	18,000.00	46,000.00	46,334.00	60,000.00
5231 Chef/Trainer/Instructor/Consulting Fees	12,000.00	12,500.00	10,000.00	10,000.00	8,725.00	18,500.00
5107 Travel & Lodging- Other	7,691.65	9,010.42	10,986.58	14,467.91	10,178.17	16,000.00
5234 Entry Fees/Stabling/Hay/Bedding	4,250.00	2,674.00	4,582.00	8,546.00	7,054.00	8,500.00
5901 Purchases for Team Support (apparel, etc.)	5,112.23	774.98	2,647.69	6,664.14	6,156.19	2,400.00
5105 Rental - Auto/Golf Carts etc	581.34	-	5,162.41	2,503.95	2,802.50	2,000.00
5102 Food & Beverage	474.74	492.06	3,383.79	1,187.81	4,071.84	5,640.00
5820 Fundraising Expense	-	3,489.67	2,736.00	-	-	-
5101 Prep Facility Rental	2,000.00	-	1,025.00	2,325.00	- ²	4,000.00
5620 Supplies	478.08	753.98	836.40	397.49	1,747.94	750.00
5811 Contributions made by Area (needs approval)	-	-	-	-	2,000.00	-
5610 Insurance	865.48	250.00	452.25	364.50	- ²	400.00
6141 Bank Service Charges	-	58.99	311.13	214.52	668.01	300.00
5020 Postage & Shipping	26.62	271.63	124.02	82.96	6.36	50.00
5221 Awards, Trophies, & Certificate	-	99.70	66.60	-	73.41	75.00
6042 Area Conference Call Expense	33.52	-	-	-	-	50.00
6690 Miscellaneous Expenses	-	-	-	-	-	-
Total Expenses	33,513.66	38,373.43	60,313.87	92,754.28	89,817.42	118,665.00
Net Income	(2,263.48)	(993.42)	8,078.74	13,526.08	(\$4,978.90)	(0)

Bank Balance (\$857.42) (\$1,850.84) **\$6,227.90** **\$19,753.98** **\$14,775.08** **TBD**

Please note that the numbers above are for last few years and are included here to simply give you an idea of what NAYC can cost per family.

NAYC candidates (riders & grooms) and their families are encouraged to fundraise

Participation in Group Fundraising will be tracked so that the individual's participation can be realized by the rider/groom with respect to the final financial obligation due in order to compete at the NAYC. In addition to group fundraising, every rider is responsible for raising \$500 and every groom is responsible for raising \$250. These individual fundraising requirements are due by March 15, 2020 along with answers to the "Questionnaire".

¹ Family fundraising was placed in Area Fundraising income instead of separated out.

² The prep facilities and insurance costs were absorbed by YRAP.

Please see the fundraising guidelines to understand the structure of Area Fundraising. All candidates are encouraged to engage in their own personal fundraising activities, such as local bake sales, personal outreach to family and friends, etc., the monies raised can be used to offset the final NAYC bill per participant. Some things to keep in mind: 1) any funds donated to the Young Riders, will not be reimbursed, and 2) may not be allocated as a discount to a future year; 3) some fundraising can be considered “income” if not structured correctly – it is important to talk to your accountant/tax service.

Make Donations payable “USEA A2 YR” and send to Area 2 NAYC c/o Gina Dean 2106 Grayson Place, Falls Church VA 22043. DO NOT put the young riders name on the check if a donation letter for tax purposes is desired by the donor. A separate piece of paper in the envelope may identify the young rider so fundraising credit can be recorded accordingly.

Grooming at NAYC is a great way learn about NAYC, and therefore we encourage future riders to come a year or two in advance as grooms. The number of grooms will be based on the number of horses traveling. Grooms candidates are encouraged to attend the weekend training May 2-3 and prep camp July 13-17 both held at Sandy River with Sam Henley, our Barn Manager.

There is the mentorship program also available for those who 18-25 yrs old, that are interested in being an official someday. Participants are part of the NAYC Staff during the day and the Squad at night. While there is no fundraising requirement, it is important to note mentees will be responsible for all of their costs in Montana. More information about the mentorship program will be sent in February.

SafeSport Training is required to be completed by all participants who are 18 or older in 2020. This includes anyone who will be credentialed to enter the barns. There will be additional documentation for parents to sign with regards to SafeSport. Namely the join management of the Squad and the ground rules for interacting with minors.

Lastly for riders, you and your trainer should reach out to our executive coach for Area 2, Pam Wiedemann. Also get in touch with Sharyn Antico at the American Horse Trials Foundation ahtf@att.net and/or Jodi Renk Southern California Equestrian Sports Info@scsports.org to establish a relationship that can allow donations to be used year over year.

I hope the information contained herein gives you a better understanding as to the financial expectations associated with NAYC. While getting to and paying for NAYC may seem like a daunting proposition, please know that it is a process, and with planning and communication we will make it an exciting and FUN journey. We are available to answer any questions and/or address any concerns you may have.

AREA 2 – Signature Page

I have read the documentation listed below. I am aware that this information is available on the USEA2.net website and that I can ask questions regarding this documentation at any time. Following the reading of this material, I still want to be considered a candidate for the USEA Area 2 Squad at the NAYC. I understand the obligations placed on each candidate who desires to represent USEA Area 2 at the NAYC as a groom / rider. (circle one or both)

The documents include:

- NAYC 2020 Finances & Fundraising Guidelines
- USEF Selection Criteria for my level and the Attachments B, C, and D
- USEA Training 3-Day Qualifications
- USEA Fundraising Guidelines
- USEA Donation and Sponsorship Policy
- USEF SafeSport Guidelines
- USEF SafeSport Waiver

Date:

Signature of Participant:

Date:

Signature of Financially Responsible: